

# CIMDATA PLM CERTIFICATE PROGRAM

For 35 years, CIMdata has been working in the Product Lifecycle Management (PLM) industry. Our consulting services and research expertise are known around the world for their best-practice-based content. CIMdata has leveraged its first-hand, working knowledge and experience to create the CIMdata PLM Certificate Program—the PLM industry's most comprehensive non-biased education and training offering for today's PLM professionals.

CIMdata's PLM Certificate Programs are assessment-based and are delivered through a series of education and training sessions that have been designed to ensure that those involved in a PLM project have a strong understanding of PLM concepts and industry best-practices.

Earn Your PLM Leadership Certificate with CIMdata's PLM Certificate Program for Industrial Users, PLM Software, and PLM Services Providers

## What does the CIMdata PLM Certificate Program Cover?

- Introduction to PLM - Key Concepts & Learnings
- PLM Benefits & Potential Value
- PLM Strategy & Solution Definition
- PLM Solution Evaluation & Selection
- PLM Implementation, Monitoring & Continuous Improvement
- PLM Process Development & Testing
- Integrating PLM within the Enterprise
- Expanding PLM Across the Value Chain
- The Role of Configuration Management in PLM

## Why should YOU choose the CIMdata PLM Certificate Program for YOUR PLM Education?

- The CIMdata PLM Certificate Program does not focus on specific solutions offered by PLM solution providers
- Programs are taught by CIMdata's own PLM industry recognized experts
- Facilitators have taught dozens of classes
- With 35 years experience in the PLM industry, PLM is CIMdata's business
- CIMdata's PLM Certificate Programs are tailored to the experiences of our participants
- CIMdata provides PLM education focused on YOU
- At CIMdata we see PLM education as a relationship so after the program is complete you will be invited to become a member of CIMdata's global PLM Leadership community

## Who Should Attend?

- Those involved in a strategic PLM initiative, PLM Project Team Members, PLM Software & Service Providers
- PLM Systems Integrators, Systems Integrators
- Functional Directors, Mid-Level Business Managers
- Program Champions & Sponsors, Business Subject Matter Experts
- Project Leaders, IT Professionals, IT Managers